

Naturewatch & Naturewatch Foundation

ANNUAL REVIEW

2006

Welcome to the Annual Review for the work of Naturewatch and Naturewatch Foundation during 2006. The Review has had a bit of a facelift – we hope you like it! Here's a taster of the news stories and projects you can read about inside.

Page 2: Ukraine update



It's been an amazing year for the animals in Ukraine, with a new Animal Protection Bill and a ground-breaking meeting between animal welfarists and Kyiv City Hall to discuss humane stray animal control.

Page 4: Life in Lithuania



With bird flu, wildlife rescue and a stray pelican, it's been a busy year in Lithuania. LiSPA President Dr Ben Noreikis outlines some of the year's highlights.

Page 6: Body Shop boycott



Animal-lovers around the world were horrified when the Body

Shop, generally perceived as both ethical and animal-friendly, was sold to cosmetics giant L'Oréal in March 2006.

Page 7: Body Shop regional protests



Naturewatch supporters up and down the country have been organising their own protests against the Body Shop takeover.

Page 7: Companies update

While some companies willingly compromise their ethical standards for the sake of profit, many others are making positive moves towards compassion.

Page 8: World Animal Day



Face painting for children, information stands, wildlife education, dog training, animal blessing services ... there were events going on across the globe on World Animal Day.

Page 9: WAD auctions



Funds were raised for LiSPA's wildlife rehab unit at a World Animal Day art auction in Cheltenham, as well as our celebrity auction on eBay.

Page 10: Animal experiments

Our campaigning work against the use of primates in experiments has continued throughout 2006.

Page 10: Badger cruelty

This year we have undertaken some valuable investigations into wildlife crime in general to help us in our campaign to stamp out badger cruelty.

Page 11: All sorts of goodies



While most of our work is funded by donations, we also raise funds by selling toiletries, booklets and Christmas cards.

Page 12: Meet the team!

Introducing the Naturewatch team – your chance to find out a bit about us.

AN EXCITING YEAR FOR ANIMALS IN UKRAINE

Ukraine's animals have several reasons to celebrate 2006 – not least because they finally have legal protection!

We are delighted to announce that in March 2006 six years of lobbying finally paid off for Ukraine's animals, when President Yushchenko finally signed the country's first Animal Protection Bill.

Progress had been far slower than we had hoped due to the unstable political situation in Ukraine and the Presidential election fiasco at the end of 2004. There were also a number of MPs who tried to delay progress of the draft Bill, as the inhumane stray control system was an extremely lucrative business for many! Nevertheless, throughout the entire time, and with the constant support of Naturewatch, the Kyiv SPA-SOS worked tirelessly lobbying the *Verkhovna Rada* (the Ukrainian Parliament), organising press conferences and conducting interviews for TV and radio to keep the Bill in the public eye.

The Animal Protection Bill has been substantially 'watered down' (since first being drafted) in order to get it through the Parliamentary process, but at least Ukraine does now have legislation in place to protect animals. The next stage will be looking at the equally important issue of enforcement of the Bill and then, further down the track, seeking to introduce legislative improvements to strengthen the Bill.

MEPs see shock film on Ukraine cruelty

In early March in Brussels, Naturewatch presented MEPs and the media with graphic undercover film footage showing strays being clubbed and poisoned on the streets of Kyiv.

Resorting to international involvement was now the only option. Years of drawing attention to the issue within Ukraine had no effect – many promises of change had been made but the cruelty continued. Our presentation showed how although the city operates a municipal facility this is just a front, made to appear like a genuine shelter. Dogs live in squalid conditions and receive next to no food, forcing some to resort to cannibalism when another

dog dies. Many of the strays' carcasses end up at local factories manufacturing soap or pet food while live dogs are sent to experiment laboratories.

MEPs said the video evidence was shocking and barbaric. Dr Caroline Lucas MEP, who kindly hosted the event, urged all MEPs to write to President Yushchenko and remind him of his international obligations – and that organised cruelty to animals is not acceptable for a modern European state, especially one which hosts growing numbers of international tourists and indeed hopes itself to become an EU member.

Naturewatch representatives were accompanied by Tamara Tarnawska, president of Kyiv SPA-SOS, and Christian Janatsch of Tierhilfswerk Austria, another organisation that has supported the work of Kyiv SPA-SOS for many years. After the presentation, interviews took place, ensuring the story would reach far and wide.

Following on from the Brussels presentation, we pursued a number of initiatives in order to put Ukraine's President and Kyiv's Mayor under pressure to introduce a humane stray control programme. These included issuing press releases, and sending all MEPs a copy of the DVD, colour leaflet and letter asking them to write to President Yushchenko and the Mayor of Kyiv. We also wrote to members of the Delegation to the EU-Ukraine Parliamentary Cooperation Committee, members of the Delegation of the European Commission to Ukraine and the Mayors of twinned cities, urging them to take action. In Ukraine, Kyiv SPA-SOS continued to hold press conferences, media interviews and meetings with relevant officials in order to keep the cruelty in the public eye.

In addition, Caroline Lucas submitted a Written Declaration covering the welfare of stray animals in EU Member States, EU Accession Countries and other European States. The Declaration urged the Commission and Council to support European

A Brief History of the Animal Protection Bill

- *September 2000: The Animal Protection Bill was drafted by Naturewatch and the RSPCA with input from the World Society for the Protection of Animals.*
- *2003: 'Our Ukraine' (political party) agreed to take the Bill on as a party project and helped tremendously with its progress.*
- *September 2004: The Bill finally passed its first hearing.*
- *2005: Three hearings took place with the necessary support being gained at each stage.*
- *December 2005: The Bill was fully passed by the Verkhovna Rada.*
- *March 2006: President Yushchenko finally signed The Animal Protection Bill into law, after having returned it on two occasions with amendments for parliamentary consideration.*



A significant moment for Ukraine's animals – the conclusion of a successful meeting between (left to right) Christian Janatsch of Tierhilfswerk, Kyiv's Vice Mayor Oles Dovgiy, Tamara Tarnawska of SPA-SOS and John Ruane of Naturewatch.

States in implementing humane stray control programmes, including the allocation of funds where appropriate. Ukraine received a specific mention in the Declaration (along with Romania) and although we didn't gain enough signatures for it to be adopted, the support of MEPs was overwhelming and helped us achieve a second fantastic result in Kyiv in early October.

Kyiv election

At the end of March, elections took place in Kyiv, which resulted in a new Mayor being elected (the position of Mayor carries extensive political and municipal authority) – we felt this was good news for Kyiv's stray animals. Leonid Chernovetsky, a lawyer, businessman and Member of Parliament is Kyiv's first new Mayor in a decade! He is also a self-proclaimed Christian activist and is said to be very committed to the truth. A few weeks after the election Tamara Tarnawska requested a meeting with the new Mayor in order to discuss the city's unacceptable treatment of stray animals.

A touch of Eastern promise

In late September, Naturewatch finally secured a groundbreaking meeting with the Kyiv Mayor's office, making us optimistic of a change of direction. Naturewatch, together with other international organisations who support the work of SPA-SOS, has repeatedly offered assistance to Kyiv in developing and adopting a humane and effective stray control programme, but our offers had until now never even been acknowledged.

The meeting was held on 5 October with Vice Mayor Oles Dovgiy. Lengthy discussions took place, and we were absolutely elated with the outcome! The Vice Mayor requested that Naturewatch nominate and appoint a 'Special Advisor' to the city of Kyiv. This fantastic outcome for the animals had been the result of ten years hard work.

Naturewatch has undertaken to provide the services of Brian Faulkner, an independent,

internationally respected expert in the field of humane stray animal control. Brian is to undertake an assessment of the situation and prepare a workable set of solutions. As we go to press, political upheavals in Kyiv mean that our proposed programme has been delayed longer than we would have liked, with an anticipated revised presentation in April and implementation in the summer. It will be the responsibility of the city authorities to implement and fund the proposal, with ongoing support and progress assessments.

Currently there are 30–35,000 stray dogs in Kyiv. Last year 16,000 strays were poisoned by the authorities; the new humane stray control programme will include neuter and release that will effectively reduce the population.

Meanwhile, at the shelter

The economic situation in Ukraine has now become catastrophic. The price of food, fuel, medicine and municipal services has increased 3.5 times in the past couple of years with most citizens barely making ends meet. This situation has resulted in hundreds of unwanted pets being released onto the streets or handed over to the shelter. The shelter is now overcrowded and rehoming projects are less successful due to fewer people being able to afford to keep a pet.

Increased prices mean that the cost of sterilising an animal has risen to US\$25–50, which has resulted in a drop from 75 to 45 animals being sterilised each month. However, the good news is that in the autumn we managed to secure a €5000 grant on behalf of SPA-SOS to help maintain its neutering targets.

In the first 10 months of 2006, 235 animals were found new homes and five dogs were brought to the shelter from the animal testing laboratory at Kyiv University. Every opportunity is taken by the Society to publicise its work in the media and within the community. SPA-SOS held five press conferences and conducted many interviews with journalists. Every day, the Society receives many phone calls and is visited by members of the public asking for information and advice on the care of their pets.

Finally, we'd like to give a special mention to Naturewatch supporter Sean Burke, who has kindly donated £2,000 towards our work in Ukraine, which will be spent on a much-needed enormous commercial pressure cooker for preparing warm food for the dogs during the winter months and refurbishment (mainly tiling) of the food preparation room. On behalf of Tamara and SPA-SOS, we thank Sean and all our supporters for contributions to our work in Ukraine where real progress is now being made.

LIFE IN LITHUANIA

A stray pelican becomes a national television celebrity, live fish in supermarkets are getting a better deal, and Lithuanians are being asked not to feed the swans – it's all part of a day's work for the LiSPA team, as LiSPA President Ben Noreikis explains.

During this past year, the LiSPA Central Office has been staffed by two veterinarians, two wildlife rescuers, a third year veterinary student and at times a few volunteers. Our office, however, is not simply just an office. We also maintain a Wildlife Rescue and Rehabilitation Department that operates 24/7, every day of the year, servicing the entire country. If we are lucky enough to finish our working day at 5pm, one of our staff members still remains 'on call' until 9am the next morning, as telephone calls for service come at all hours.

Apart from our Wildlife Rescue services, we must still continue to keep abreast of Lithuanian and international animal issues, whether they deal with companion animals, livestock, captive exotics or laboratory animals. In other words, there's always plenty to do! In addition to being a pro-active organization, we often find ourselves overwhelmed with re-active assignments, which practically always come as a surprise, distracting us from our scheduled duties. Surprisingly enough, our team somehow manages to keep LiSPA's reputation as the leading national animal welfare organization in Lithuania.

At the onset of 2006, LiSPA was asked by the Lithuanian Constitutional Court to provide a written statement regarding our national hunting policies. Hunters wanted to hunt on private properties without the consent of landowners. However, LiSPA's opinion was the opposite and we were listened to by our Parliament and subsequently a new law was enacted prohibiting hunters to hunt without the landowner's permission. So the year started off with a victory.

Bird flu... and a visit from a stranger

Then came bird flu. The springtime threat of a pandemic killer flu caused all sorts of problems for our Wildlife Rehab Department. Wild birds (especially waterfowl) were feared by almost all Lithuanians, and people were avoiding any contact with sick, injured or even healthy birds. The State Food and Veterinary Service asked us to assist them in collecting dead birds but we declined from doing so as we decided that collecting dead carcasses is not an animal welfare issue.

In the midst of the bird flu scare, a strange bird arrived in Lithuania. The 'stranger' was a member of the most-feared waterfowl family, but there was no water anywhere in sight as Lithuania's lakes and streams were still covered with ice. That's not an ideal situation for a juvenile (yearling) Great White Pelican – or any pelican for that matter. These birds are found in Southern Europe and why the bird had strayed into Northern Europe is still a mystery. Having received enormous news media interest and having blood-tested negative for bird flu, the pelican quickly gained celebrity status in Lithuania. Both our National Zoo and the owner of a private park wished to put the

bird on permanent display, whereupon LiSPA stepped in and opposed the keeping of a wild bird in permanent captivity. We argued, why incarcerate the bird, and prevent it from ever being able to experience flight again, simply because it had 'visited' our country?

The Ministry of Environment is responsible for wild fauna in Lithuania, and they granted the placement of the pelican in LiSPA's care. Thanks to Naturewatch Foundation supporters, financial assistance was received to transport the pelican to wildlife rehabilitators in Greece where it could be returned to the wild, near others of its kind. Many bureaucratic challenges were faced as transportation of wild birds was restricted in the EU at the time due to the threat of bird flu. It took a month to secure all documents, not only in Lithuania, but in Greece as well. The leading Lithuanian TV channel sent a camera crew to accompany the now-ringed pelican and film its release at Lake Kerkini, Greece. A lengthy prime time TV show was broadcast depicting the bird's entire saga and (so far) happy ending. The life expectancy of a Great White Pelican may be 30 years, so it could be a while before we know anything regarding his further travels or whereabouts!

A continuing struggle

A whole book could probably be written about various LiSPA success stories, but there's one area we have had and continue to have problems with – advertisers using animals in their promotional material. This year we have seen ridiculous TV adverts depicting bullfighting, people chasing chickens in a barnyard, dogs being yanked by their chain from doghouses, geese starved for three days, rabbits picked-up by their ears, etc. None of the mentioned events caused long-term physical damage to the animals and proving animal cruelty is difficult and all too often Government institutions label them as 'borderline'.



A moment of uncomfortable realisation as the Lithuanian television presenter realises just how big her latest interviewee is!

I won't go into the details of each, but we've voiced our objections to each incident. It seems that the advertising agencies that create these adverts do so hoping that they will generate special interest group (narrow) objection and thus create controversy, which in turn will increase the scope of the advert, reaching more viewers and therefore making their product or service better known. Such adverts are usually geared to the younger viewing audience who find them humorous. Filing complaints to governmental regulating institutions usually results in the agency receiving a simple warning or petty fine.

LiSPA has hopes of some day taking one of these advertising agencies to court, and claiming damages – large damages. LiSPA is officially recommended by National Government to maintain public surveillance on how the Lithuanian Law on the Care, Use and Keeping of Animals is observed. LiSPA has done a great deal of work regarding humane education, teaching schoolchildren about animal welfare. It is difficult for LiSPA to reach every child in the country, and TV is particularly strong in reaching young susceptible viewers. Such TV adverts destroy months of LiSPA's hard work in seconds; they should be held responsible and accountable for their actions.

Areas of improvement

Live transport has certainly taken a turn for the better in Lithuania. The numbers of horses transported to Italy has markedly decreased and a total of four slaughterhouses have been granted licences by the State Food and Veterinary Service (SFVS) to slaughter horses in Lithuania. The SFVS has stated that during 2007 the long-distance live transport of horses will stop completely. 1,500 veal calves destined for further growing in Israel have escaped the long road journey by having been transported by air.

Laboratory animals will receive heightened welfare attention as this year our National Government has ratified the European Convention for the Protection of Vertebrate Animals Used for Experimental and other Scientific Purposes. All institutions (public and private) must apply for permission to use laboratory animals to the Lithuanian Laboratory Animal Use and Ethics Committee in which LiSPA is represented. Approximately 25 to 30 per cent of applications are denied due to insufficient welfare considerations.

Traveling circuses using wild or exotic animals have not eluded LiSPA's attention. Working together with the Ministry of Environment and the State Food and Veterinary Service, we have documented CITES and local law violations. This summer, LiSPA staff members have discreetly attended performances and photographed various cruelties. These will be made public just prior to the 2007 summer circus season in hopes of decreasing their profit margins and 'running them out-of-town'.

Live fish (carp, trout, sturgeon) are commonly found in Lithuanian supermarkets. They are often overcrowded and bruised by rough handling. In the next few weeks, keeping such live fish for resale will be strictly regulated. The fish cannot be held for longer than five days, they must be stunned and slaughtered prior to being sold to the consumer.



Exploitation of circus animals is one of many areas that LiSPA will be monitoring this coming year.

World Animal Day Commemorations (4 October) have now become a tradition in Lithuania. Various organizations (nature centres, the State Food and Veterinary Service, the National Zoo, the Veterinary Association, etc) have found that this is an excellent opportunity to get an 'animal welfare friendly' message across to the general public. This year LiSPA initiated a public awareness programme educating the people about swans. Many people enjoy feeding these majestic birds during autumn months, with the unfortunate result that the birds become 'lazy' and fail to migrate to warmer climates when our temperatures fall below zero. Last winter LiSPA provided rescue services and veterinary care to 65 hypothermic swans. Unfortunately not all survived and such situations could have been avoided.

White storks are also high on our rescue list also. This year alone LiSPA has come to the rescue of 105 of these birds. Most have been rehabilitated, ringed and released, while 26 individuals are being wintered-over at the Lithuanian Veterinary Academy's Instructional Farm. They will be released this coming Spring. Interestingly enough, over the past three years we have Springtime-released and ringed over 100 white storks and all but one were successfully re-integrated back into the wild. This year, one bird decided that it's easier to winter-over in LiSPA's care rather than fly to Africa. Possibly due to global warming, to date, we have reports of approximately 15 storks throughout Lithuania that haven't migrated this autumn. They should have begun their migration and departed Lithuania in mid-September. We're as yet unsure how we'll be able to help these elusive and wary birds once we're in knee-deep snow, blizzards and ice storms.

And it's all down to you!

During 2006, the five staff members at LiSPA have devoted countless hours to rescuing 442 wild animals, providing humane education, organising consultations and presentations, participating in various meetings, interviews, committees, seminars and conferences and initiating public awareness campaigns. None of this would be possible without the dedicated and greatly appreciated encouragement and sponsorship of Naturewatch Foundation and you.

From all of us at LiSPA, we thank you and wish all of you a safe and joyous holiday season!

BODY SHOP BETRAYAL

In February 2006, the news of the L'Oréal takeover bid of The Body Shop, left ourselves, other ethical consumers and many others directly connected to the Body Shop feeling dismayed, disappointed and hugely let down.

Since its inception in 1976 The Body Shop undoubtedly brought the issue of animal testing of cosmetics into the spotlight. Over the years it earned the loyalty of customers who believed in it and supported its forthright 'against animal testing', while shunning L'Oréal's continued support of animal testing and shallow, vacuous message 'Because I'm worth it'.

The strength of feeling from former customers and Naturewatch supporters on hearing the news was overwhelming – the views aired on the Naturewatch website comments board, made it clear that people were upset by this sell-out. As one former customer succinctly wrote: *'The Body Shop has been a thorn in the side of L'Oréal where animal testing is concerned. How better to get rid of it than to buy it out!'*

For a company that won its loyal customer base through selling itself as 'against animal testing', you'd have thought The Body Shop would have demanded that L'Oréal decline animal tested ingredients as a condition of sale – for the sake of its customers, its integrity and especially the animals used to test the new ingredients that end up in L'Oréal's 'innovative anti-aging' skin creams. Sadly this wasn't the case.

To make the groundswell of public opinion clear to The Body Shop and L'Oréal, Naturewatch urged supporters to follow The Body Shop's own advice to *'boycott products or companies which don't live up to your ethical expectations'* and extended the boycott of L'Oréal to its new subsidiary The Body Shop.

Body Shop Loyalty cards poured into the Naturewatch office in response to our invitation to return them as a symbolic gesture of lost loyalty, equating to many thousands pounds of lost revenue for The Body Shop. Downloadable resource packs, including flyers, posters and petitions were made available on the Naturewatch website for supporters organising their own protests.



Lily Lapin and Ms L'Oyalté show their disgust at the Body Shop selling out to L'Oréal.

To mark a National Day of Protest, Naturewatch's own peaceful protest, held on Monday 26 June outside The Body Shop's Littlehampton HQ, was hugely successful. Protesters were there bright and early and were joined by Lily Lapin the campaign's bunny mascot and Ms L'Oyalté, who wore an outfit made up of over 500 Body Shop loyalty cards that had been sent to Naturewatch by former Body Shop customers.

Protesters received tremendous support from motorists hooting their horns in support, as Lily and Ms L'Oyalté enthusiastically brought attention to the protest. On hand were local radio stations Spirit FM, BBC Southern Counties Radio and Southern FM, broadcasting direct from the protest, including interviews with both John Ruane, Naturewatch Director, and Sue Baumgardt, National Green Party Spokesperson for Animal Rights. The story also appeared on regional TV and as the lead story on the BBC South website. Coverage of the protest even made it into trade magazines, Cosmetics Design.com Europe and Retail Week.

Overnight The Body Shop, formerly a beacon in the ethical marketplace, had become just another L'Oréal subsidiary, with profits now flowing into L'Oréal, a small fish in a big sea, just one fiftieth the value of the multi-billion L'Oréal, and entirely in its grip.

This was especially evident when in June 2006, despite initial assurances that The Body Shop would remain 'An independent company within the overall organisation, with its own management structure making its own decisions', five members of The Body Shop board resigned, only to be replaced by former L'Oréal UK chief Tom Vyner and current L'Oréal CEO Jean-Paul Agon, along with four other new board members, all of whom hold senior positions within – yes, you've guessed – L'Oréal. In October L'Oréal further consolidated this hold with the appointment of Peter Clough (formerly of Kiehl's, another L'Oréal subsidiary, and L'Oréal's Keratase skincare brand) as The Body Shop's Global Brand Director.

L'Oréal may have thought its acquisition of The Body Shop would provide a ready-made ethical reputation to gloss over its own blemished record, but as the end of 2006 approached, so doubts emerged about sales in the UK and US, where consumers were aware of L'Oréal's animal testing. Heavily discounted products in Body Shop stores over a period of several months and drops in L'Oréal's share prices in October 2006 indicated that it wasn't all plain sailing, especially in the face of competition from truly ethical companies like Neal's Yard and Lush.

One thing is for sure, if L'Oréal is to have any hope of building an ethical reputation it must stop buying into animal testing. Until then we will continue to boycott L'Oréal and its subsidiaries – including The Body Shop.

BODY SHOP PROTESTS

Since news of The Body Shop takeover was first announced, supporters have been continually phoning and writing to us to voice their dismay. Some have even organised their own regional boycotts—here are a some of our their experiences.

Supporters throughout the country have been organising and attending peaceful protests to raise awareness and collect signatures of people who will be boycotting The Body Shop until L'Oréal ends its use of animals in the development of cosmetics and toiletries. We were delighted when, in October, it was reported that Body Shop sales had dropped in the UK. This will have sent a crystal clear message to L'Oréal: it cannot buy credibility by buying The Body Shop!

Here are just a few comments from some of the regional protest organisers.

Worthing – Mary O'Brien: 'We've been outside the Body Shop in Worthing on Saturdays for many weeks now with our petitions, leaflets, posters etc. On the first day I went into the shop and spoke to the Manageress and she said that she'd been told L'Oréal had not tested on animals since 1989! We have been supported very well by shoppers; it is, however, surprising to find how many folk do not know that L'Oréal now own The Body Shop.' (*Manufacturers have been testing on behalf of L'Oréal since 1989.*)

Swindon – Marilyn Harrison: 'I found it amazing that most people we spoke to didn't know about the take over by L'Oréal and were very keen to sign the petition when we told them.'

Kettering – David Smailes: 'This was a very popular protest with shoppers with dozens of "I can't believe it" quotes from the public. The Body Shop called the police as they were not happy with us being there but we were not asked to leave as no offence had been committed. All in all, it was a very worthwhile effort with hundreds of petition signatures collected.'

Ipswich – Anita Young: 'We've been outside The Body Shop several times to raise awareness. The Body Shop used to be very busy, particularly at lunchtimes, but now it's very quiet. A lot of people are shocked when they see our posters and stop to talk as they had no idea about the takeover.'

Our thanks to everyone involved with the peaceful Body Shop protests. If anyone reading this would like to join in, please contact us.

COMPANIES UPDATE

Throughout 2006, Naturewatch pro-actively sought to press home to companies the urgency of adopting good animal testing policies, contacting over 100 retailers and manufacturers to encourage them to adopt more animal-friendly policies. In many case, our efforts have paid off.

Meetings were held with representatives from Marks and Spencer's Corporate and Social Responsibility and Product Development team to discuss testing policies, help to shape their policy and move them closer to implementing an effective Fixed Cut-Off Date policy on personal care items. We were delighted that M&S were commended in the RSPCA Good Business awards as the most progressive cosmetics company in 2006!

In total over 20 new companies succeeded in adopting a Fixed Cut-Off Date policy (FCOD) in 2006 – this ensures companies won't use any newly developed ingredients that necessitate further animal testing. This generous helping of new endorsements more than compensated for the gaps left in the ethical marketplace by The Body Shop's sudden downfall.

The new endorsements included several skincare companies, Saaf (FCOD 2004), Essential Care (FCOD 2003) and Essentially Yours (FCOD 2005), while Hard Candy and Urban Decay (FCOD 2004) offer fresh, funky and up-to-the-minute make-up, available in the High Street from Boots.

If you like making your own toiletries, then both NHR Oils (FCOD 1976) and Herbs, Hands, Healing (FCOD 1986) supply base and essential oils, perfect for making the pampering lotions and potions in the *Naturewatch Handbook of Homemade Toiletries* (see page xx). Or if you prefer your toiletries ready-made, then Naked Bodycare (FCOD 2000) and the Lee Stafford hair care range (FCOD 1990) are available from Boots, while

Calmia body care (FCOD 2000) is available from Selfridges and Calmia's own London store, as well as online. While Moom (FCOD 1992) depilatory, skincare and footcare is available from health food stores. For gentle baby care, Little Me Baby Organics produced by Floraroma Ltd (FCOD 1998) is available from Boots.

If you're planning some spring cleaning, Lilly's Eco Clean (FCOD 1988), offers household cleaning which is kind to people, animals and the environment. While Certified Natural Cosmetic approved Logona and Sante (FCOD 1998) offers complete eco-friendly body care, and even includes hair colours.

The diligent letter-writing of Naturewatch supporters also undoubtedly encouraged several companies to review their products and contact us for help in progressing to more animal-friendly policies. A huge thank you to everyone who has written to companies over the past year.

2007 hopefully holds more new endorsements providing even more options for shoppers, to ensure the pound in your pocket supports only animal friendly products. Together we can turn the tide.

For a copy of the Compassionate Shopper supplement, which includes contact details for all newly endorsed companies, send an SAE to Naturewatch. Alternatively you can download a copy from www.naturewatch.org.

WAD AROUND THE WORLD

Every year, animal-lovers around the world do something special to celebrate World Animal Day. Here's a small selection of what was going on across the globe.

Australia

There were events of all sizes going on in Australia for World Animal Day. For example, Diane Wade of Whyalla, South Australia, held an information stall, which included a children's corner with displays of animal toys and WAD balloons, as well as literature on various animal welfare issues. Diane and her stall made a real impact and were featured on regional television and in the regional newspaper.

Large scale events included RSPCA Victoria's fundraising ball, which raised nearly Aus\$160,000 for animal welfare and adoption work.



Goodies for sale at Corporación RAYA's stall at the University of Medellin.

Colombia

Corporación RAYA held a number of information stalls, raised funds by selling small items such as badges, dog scarves, dog biscuits, stickers, wall plaques and dog bowls, collected petition signatures to have the city of Medellin made an anti-bullfighting city and held special events for children including face-painting, model-making and talks on caring for animals.

Malta

St James Cavalier Centre for Creativity in Valletta dedicated their arts club for four- and five-year-olds to a theme of animals. Children were encouraged to talk about their own pets, before listening to a story about animals and making animal mobiles.

Nigeria

Dog's World magazine celebrated World Animal Day by sponsoring a seminar on dog training in Lagos. Also in Lagos, Giverlier Animal

Place, a pet grooming, held a special celebration day for local children, where they learnt about pet care and made friends with some of the animals.

Romania

Animal welfare group Animed Arad were invited to give a talk about their work to fourth-year veterinary students at the University of Timisoara. They also held an information stall on a popular riverside thoroughfare that attracted many visitors, who were able to meet some of the animals the group has helped, and raised valuable funds for their work.

Serbia

Ljubimci Society for the Protection of Animals held an information stall in the main square of Pancevo on 4 October to promote World Animal Day and to highlight various animal welfare issues, including rehoming abandoned animals. The event was covered on television, radio and in local newspapers. The Society also chose WAD to start the promotion of a new Animal Welfare.

Singapore

Singapore's SPCA held its annual WAD celebration in Bishan Park, where visitors were able to enjoy a variety of entertainments and games, plus plenty of treats for their pets, including specially-made doggie pizzas!

Syria

SPANNA-Syria co-ordinated a highly successful WAD event, with animal-related broadcasts on schools radio and a special documentary about flamingoes and other water birds on television. Syrian artist Elias Hamwi painted a picture of a bald ibis for the event, and children were invited to identify it; those who were successful were awarded prizes.

United Kingdom

Events in the UK included the Greyhounds in Need animal blessing service in Surrey; ILPH's 'Hoof it for Horses'

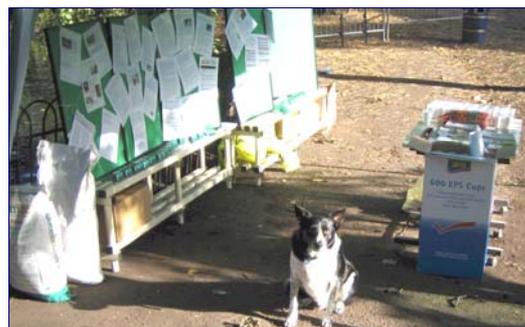
sponsored walks across the country; Tropical Wings Wildlife Centre in Essex holding a conservation awareness day; Gentleshaw Wildlife Centre's birds of prey display in Chesterfield; Kernow Veterinary Practice of Truro holding a photo and drawing competition to raise funds for a local animal charity; Donaldson Dunstall Solicitors of Bexhill-on-Sea sponsoring a cat at the Celia Hammond Trust; and a Brownie pack in Edinburgh working for their 'Friend to the Animals' badge.

Naturewatch supporters

We're very grateful to all the Naturewatch supporters who did something special for the day. Miss P. Robinson of Cleveland took a parcel of goodies to a local animal shelter; Elizabeth Shaw held an information stall in Kingston-upon-Thames; Ms R Williams of Exeter gave copies of the *Compassionate Shopping Guide* to her friends; Janet Wood of Retford pledged to save used stamps to raise funds for an animal shelter; and Ms D Cowper of West Kirby donated food and blankets to her local dog warden services.

Special thanks to Dudley Council Head Park Keeper Stefan Lewandowski and his colleague Rachael Lovett who organised a Wildlife Education Day at a park in Stourbridge, and wildlife artist Jennifer Buxton, who gave a talk about wild tigers in Madhya Pradesh in India at a gallery in Long Newton, Cumbria, where many of her works are exhibited.

Our thanks to all of you who participated.



Demis the park-keeper's dog helped out at the Wildlife Education Day in Stourbridge.

WAD AT NATUREWATCH

We at Naturewatch believe firmly that World Animal Day is a perfect opportunity to raise awareness as well as having fun; this year we held two events to raise funds for our work in Lithuania.

ART UNDER THE HAMMER

Last year we were bequeathed a number of oil paintings, pastels and prints by artist and keen Naturewatch supporter Charmian Dunlop. Charmian was born in Newcastle in 1919 and was educated at Cheltenham Ladies' College and Durham University, and later became a founder member of the Bath Artist Printmakers group.

Last summer we approached Cheltenham fine art auctioneers Mallams to see if they could help us with selling Charmian's paintings, and they very kindly agreed to waive their fee in order to maximise the proceeds for the Foundation. Saleroom Manager Andrew Marlborough was particularly supportive and very interested in our work. He agreed that it would make a particularly good World Animal Day fundraiser.

It was such a coincidence that Charmian had been to school in Cheltenham, where Naturewatch is based, that we felt we had to see if her old school would be interested in becoming involved. Head of Careers Geoffrey Bott agreed the auction process would be a wonderful opportunity for some of the students to undertake work experience in helping out with the cataloguing of Charmian's works beforehand, and also helping out on the day itself.



Students from Cheltenham Ladies' College, together with Mallams auctioneer Robin Fisher and Naturewatch Director John Ruane, show off some of the works auctioned.

A total of £573 pounds was raised at auction to go towards the refurbishment of a new wildlife rehab unit for the Lithuanian Society for the Protection of Animals.

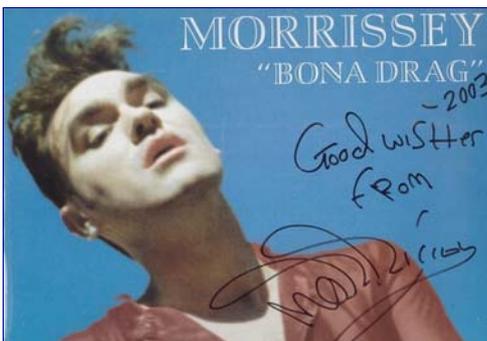
CELEBRITY AUCTION: GOING, GOING, GONE!

Over the past few years, we have held an annual celebrity auction on eBay for World Animal Day to raise funds for Naturewatch Foundation. The initial response from the celebs was fantastic; this was a venture that was new and innovative and it caught their imagination! With the proceeds from that first auction, we were able to re-build the cattery at the shelter in Kyiv, following an arson attack that totally destroyed the old one, as well as purchase a wildlife rescue vehicle for our colleagues in Lithuania.

It was not long before other groups, having seen our success, were following suit and holding their own auctions. In subsequent years there has been a decline in the donations that celebrities have been making, no doubt as a direct result of the sheer

volume of requests that they receive. As a

Singer Morrissey was among the many celebrities who have supported our eBay auction.



consequence, the market has been flooded and the value of such items has been diluted.

We have therefore decided that we will not be holding the auction in 2007, but will look into alternative ways to raise funds for the Foundation. But we would like to take this opportunity to thank all the celebrities who contributed some fantastic items, and indeed to thank all of the people that made purchases!

Over the years we've had some brilliant items. Here's a sample of just a few of the items that stood out. There was the clapperboard from the film *Mona Lisa*, signed by Cathy Tyson, the black bikini signed by Anita Dobson, the signed clarinet reed kindly donated by Acker Bilk; we had signed pictures from HRH the Duchess of York, Ellen McCarthy, Chris Bonington; signed CDs from Cliff Richard, Elton John, Phil Collins, Status Quo, James Blunt, KT Tunstall and Katie Melua; there were books from David Attenborough, Ben Elton, Jilly Cooper, Carol Vorderman, Carol Smilie, Jeffrey Archer, Helen Fielding and Nick Hornby, as well as a designer dress, signed T-shirts, rugby shirts, football shirts... in fact the list could go on and on!

The eBay auctions have enabled us to support some brilliant projects in Eastern Europe, which benefited from the generosity of celebrities and purchasers alike. We extend our heartfelt thanks to them all.

ANIMAL EXPERIMENTS

2.9 million experiments on animals were carried out in Great Britain during 2005, according to Home Office figures. This is the highest recorded level since 1991! We at Naturewatch find this totally unacceptable.

Despite promises by the Government to take action to reduce the number of animals being used in experiments, the figures still increased by 12 per cent on 2004 figures, even in areas where grave concern has been expressed, such as the use of primates.

Labour gained many new votes from animal welfarists that helped bring the party into power in 1997. Their success followed a pre-election publication 'New Labour, New Life For Animals' in which the party promised to tackle several animal welfare issues that were of great concern – one of them to reduce the number of animals used in Great Britain for experimentation.

The number of animals used had been decreasing annually under Conservative ministers to reach a low of 2.6 million in 1997. Deplorably, with Labour in power, the figures have increased each year. The spiralling figures on animal experiments show the level of Government incompetence in failing to address the issue. It's clear that the current Government has no interest in animal experiments; almost every year a new junior minister is appointed to oversee the Home Office department responsible. In addition, those appointed are career politicians who will blindly support the Government rather than address the concerns of the public.

Naturewatch is most particularly concerned about the massive increase in the use of primates – last year use increased by 12 per cent. There are serious moral and ethical questions regarding experimentation on animals and one can get severely embroiled in debate, especially when it comes to primate use. Religious issues also enter the equation, with science telling us that we ourselves are merely a branch of the primate family.

In our opinion, progress is being hampered by interested parties seeking to promote their own concerns – with most not being the slightest bit interested in seeing a reduction in the use of animals. As you will be aware, the use of animals in experiments is a huge multi-national business generating billions for the companies involved.

In all other areas of animal use, such as farming and fishing, it is legally permitted for members of the public to witness the various processes. However, neither the law nor the experiment companies will allow the public to even enter the laboratories let alone witness what goes on, not even by special appointment. It's a secret world protected by laws demanded by the industry itself. Those who feel they must hide away and conceal what they do to animals clearly have a good reason for doing so. They know that the procedures they carry out within these laboratories would raise massive public objections.

If the entire industry feels the need to shroud itself in secrecy then clearly much must be wrong; yet this issue is continually ignored. It is deplorable that the Labour Government has broken its promises on animal welfare and today oversees the largest annual usage of animals in experiments since 1991. In Europe, overall the number of animals being used in experiments is declining, with only Great Britain showing large increases in animal use.

On a more positive note, the European Commission is preparing to present to the European Parliament proposed regulations on animal experiments in early 2007. Each member state, including the UK, will be obliged to transpose these into national law. In 2007 we will be asking for your help and support to ensure progress is made as quickly as possible.

BADGER CRUELTY & WILDLIFE CRIME

Naturewatch has been actively campaigning to tighten up the laws on badger cruelty for over ten years – and still the Government takes no notice. So during 2006 we investigated the broader area of wildlife crime in general, to try to gauge how seriously the issues are taken.

To get an idea of how seriously wildlife crime is taken, Naturewatch sent a questionnaire to the Wildlife Crime Officers of the 51 police forces of Great Britain. When the responses began to come back we found that although some forces had invested significant resources in this area (e.g. Dorset, Hampshire, Strathclyde, Tayside, North Wales and South Wales), others had officers working on wildlife crime only on a voluntary basis.

Most respondents felt that there were too few officers involved in combating wildlife crime, and all strongly agreed that there was a connection between wildlife crime (particularly badger baiting and poaching) and other forms of serious crime.

There was a strong feeling that insufficient priority is given to wildlife crime. 90 per cent agreed that the Home Office should take a stronger lead, and that severe wildlife crime such as badger cruelty should be notifiable to the Home Office so that police forces can give sufficient priority to tackling it.

On short, it appears that the police forces are very much in sympathy with the objectives of our badger cruelty campaign; we will be trying to build on this relationship in the future. During 2007 we will be refocusing our attention on the badgers specifically, and hopefully working more closely with the wildlife crime officers to bring badger cruelty to an end.



ALL KINDS OF GOODIES

The vast majority of the work of Naturewatch is funded by the generous donations of our supporters – without you, the work of Naturewatch would cease to exist. We can probably also have a small range of fund-raising items on sale – here are some other ways that you can support us while treating yourself or a loved one to something special.



The Compassionate Shopping Guide

The 10th edition of this booklet was successfully launched in October 2005 and has proved to be our most popular Guide yet.

Presented in a convenient handbag-sized format, it offers 80 pages of essential information for the discerning ethical shopper. It highlights those companies that operate a genuine cruelty-free policy, as well as those that don't.

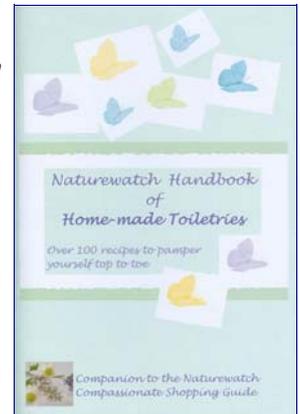
There's also lots of additional information, such as how to go about contacting companies to make your views known, a list of MEPs, Frequently Asked Questions, and much more.

Copies are available from the Naturewatch office at £2.50, including p&p.

Naturewatch publications

The *Naturewatch Handbook of Home-made Toiletries* offers over 100 recipes to pamper yourself with.

Taking some basic store cupboard ingredients, you can have great fun creating your own toiletries, which are absolutely cruelty-free, effective, and cost a fraction of the price of their mass-produced counterparts.



There are some lovely recipes to choose from, including body butters, scrubs, moisturisers, toners, face packs, soaps and even your own home-made perfumes.

The Handbook costs £2.50, including p&p.

We also produce three more booklets:

- *Act Now!* is a guide to political lobbying and fundraising, showing you how you can influence politicians and help raise funds for Naturewatch.
- *Guide to Animal Experiments* presents an overview of the main issues involved in the use of animals for medical experiments.
- *Endangered Species* highlights the plight of some of the world's most endangered species, and looks at the various complex issues that cause animals to become extinct.

These booklets cost £2.00 each, including p&p.



The new look is here!

The Clearly Compassionate range of toiletries was launched in 1997 to raise funds for our campaigning activities. Now with a fabulous new look, you simply won't be able to resist this luxurious range, which includes shower gels, shampoos and conditioners, body lotions, cleansers, toners and hand cream. Bottles contain 220ml and cream pots contain 50gm. Gift packs are also available.

100 per cent of the profit is used to continue the fight against animal cruelty. The range is covered by a FCOD of 1976 and conforms to a vegetarian and vegan ethic. All products are bio-degradable and both bottles and pots are suitable for recycling.

Did you know?

Naturewatch is renowned for its excellent Christmas cards – and they sell fast! If you receive regular campaign material you will automatically be the first to receive an order form each year. If you haven't received your order form by September 1, contact us to avoid disappointment.



MEET THE TEAM!

Many of our supporters keep in regular contact by phone, letter or email, so we thought it time that you should be able to put faces to the names and meet the team!



John Ruane
Director

"I look after our work in Eastern Europe, and handle the fundraising and campaign strategies of Naturewatch. I have one cat and one dog together with two boys and one wife (not listed in order of importance!). I love a good sense of humour and enjoy listening to music. I also enjoy planting flowers but hate routine gardening chores. I like cooking but only on odd occasions. My favourite pastime though is walking our dog."



Katie Miles
Office Administrator

"I've been working for Naturewatch for four years and my job is to process your orders, whether for Shopping Guides, Christmas cards or Clearly Compassionate – it's all down to me! I'm also responsible for answering telephone calls, processing your donations and responding to your general emails. Oh, and I can't work without my music!"



Christine Lee
Project Manager

"I've been with Naturewatch for four years and have worked on Australian live export and European livestock markets. I'm currently researching badger cruelty. I also run the WAD project (my cat Basil stars on one of the e-cards!) and the Naturewatch website.

Outside work, I love cooking veggie meals, walking in the Cotswolds and watching live music."



Jennie Rudd
Campaign Officer

"I'm the organisation's newbie, having just joined the team at the beginning of November, replacing Richard Tweedy. I have a long-standing interest in animal welfare and look forward to making my contribution towards bringing animal experimentation and cruelty to an end.

I have just moved back to the UK, having spent four years in New Zealand, working for the RSPCA. I live alone, but I'm sure it won't be long before I adopt a few pets and end up like Noah!"



Caroline Barker
General Manager

"I've been with Naturewatch for 10 years! During that time my role has encompassed many projects, for example: launching the Badger Campaign, supporting charitable projects and campaigning activities in Ukraine, facilitating supporter involvement in campaigns such as the current Body Shop boycott. I also take overall responsibility for all administrative and office matters."



Debbie Dawson
Admin Assistant

"Since joining Naturewatch in 2004, I've undertaken some varied roles, such as fundraising eBay auctions, research for the *Compassionate Shopping Guide* and donning a suit made of Loyalty Cards at the Body Shop protest in June.

I live with my son, my partner and our cat Banger, and am in the process of preparing my garden to rehome five chickens."



Dawn Lewis
Information Officer

"I've been part of the Naturewatch team since April 2004, compiling the 10th edition of the *Compassionate Shopping Guide*, and spreading the cruelty-free message.

In my spare time I love walking and practical nature conservation, while indoors I'm often found trying out recipes for homemade toiletries and spending time with my tabby cat, Ollie, and my partner."



Milly

By far the most important of the Naturewatch team, and certainly the noisiest, Milly has been with us since 2005. She comes into work with her human, Caroline, and enjoys chewing on soft toys, scaring the postman and checking the contents of waste paper bins.

Naturewatch: 14 Hewlett Road Road, Cheltenham, Gloucestershire, GL52 6AA

Tel: 01242 252871

Fax: 01242 253569

Email: info@naturewatch.org

Website: www.naturewatch.org