

ecover &
method

made a deal with
animal testers!



Naturewatch Foundation
For the advancement of animal welfare



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method

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SC Johnson, a multinational company who openly admits to selling products that are tested on animals, now owns both ECOVER and METHOD.

When you buy Ecover or Method products, the profits will go to SC Johnson who may use it to fund cruel animal testing.

Use your consumer power to help stop animal testing:

- 1. Boycott them! Use our Compassionate Shopping Guide to choose cruelty-free cleaning products.**
- 2. Write to Ecover and Method: 'People Against Dirty', 1 Eton Street, Richmond, TW9 1AG, U.K. Alternatively, send an email to: hello@ecover.com**

However you choose to contact them, please include these points:

- I am boycotting Ecover and Method due to their acquisition by SC Johnson, a company that profits from animal testing.
- I want 'People Against Dirty' to convince SC Johnson to adopt a cruelty free animal testing policy throughout the world.
- 'People Against Dirty' should work with animal welfare charities, like Naturewatch Foundation, towards ending animal testing.

Thank you! Please share this leaflet or pass it on

Naturewatch Foundation

49 Rodney Road, Cheltenham, Gloucestershire, GL50 1HX, U.K.

T: +44 (0)1242 252 871 E: info@naturewatch.org www.naturewatch.org

Registered Charity No. 1039679

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